

# BANNER PERMIT APPLICATION

**CITY OF NORTHPORT PLANNING DEPARTMENT**  
**P.O. Box 569, 3500 McFarland Blvd., Northport AL 35476**  
*(205) 333-3002/FAX (205) 333-3046*

\_\_\_\_\_  
\_\_\_\_\_  
APPLICANT NAME

\_\_\_\_\_  
\_\_\_\_\_  
BUSINESS NAME

\_\_\_\_\_  
\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
\_\_\_\_\_  
DAYTIME TELEPHONE

\_\_\_\_\_  
EMAIL

**BRIEF DESCRIPTION OF BANNER** \_\_\_\_\_  
\_\_\_\_\_

# \_\_\_\_\_ OF 4 PERMITS FOR CALENDAR YEAR 2010

**PERMIT ID NUMBER:** \_\_\_\_\_

**START OF DISPLAY PERIOD:** \_\_\_\_\_ **REMOVAL DATE:** \_\_\_\_\_

*Permit decals must be displayed in the lower right portion of the banner in order for the permit to be valid*

I understand this permit is valid for 30 calendar days from the above start date and only for this specific banner. Furthermore, I agree to abide by all applicable regulations set forth in the Northport City Sign Regulations, Sections 003.02 and 005.07, concerning the display and permitting of banners as well as all other applicable articles. (see reverse side for more information).

APPLICANT NAME (please print):	DATE:
APPLICANT'S SIGNATURE:	

Amount Due \$ \_\_\_\_\_ Cash \_\_\_\_\_ Check # \_\_\_\_\_

Received by: \_\_\_\_\_ Date: \_\_\_\_\_

**BN**  
Revised 12/09

**003.02 Non-commercial Banners.** Banners may be utilized for special community events open to the general public and sponsored by non-commercial civic, charitable, community, or similar organizations provided:

At least five business days before signs are to be posted, the designated representative of the sponsoring group shall provide a sign installation and removal plan for review by the Planning Director, who shall grant written permission for signs to be posted if the following standards are met:

1. Signs or banners shall be located outside of the public right-of-way of any public street and outside of the sight distance triangle of any intersection.
2. Signs or banners may be posted up to fourteen (14) days before the event and must be removed within three (3) days following the event.
3. No more than one banner shall be permitted per lot or premises, and in no case shall any banner or sign be located closer than 200 feet from another such sign on the same side of the street.
4. Nothing in this provision shall be construed to authorize the posting of such signs or banners upon trees, utility poles, traffic control signs, lights or devices in any place or manner prohibited by the provisions herein, nor on private property without written consent of the owner.

**005.07. Commercial Banners.** Banners may be utilized by commercial establishments provided:

At least five business days before signs are to be posted, the designated representative of the business or commercial establishment shall provide a sign installation and removal plan for review by the Planning Director, who shall issue a permit for signs to be posted if the following standards are met:

1. Signs or banners shall be located outside of the public right-of-way of any public street and outside of the sight distance triangle of any intersection.
2. Signs or banners may be posted up to thirty (30) days.
3. Each banner shall require a separate permit, and no more than four (4) permits per calendar year shall be issued for any one commercial establishment.
4. In no case shall any banner be located closer than 100 feet from another such banner on the same site.
5. Nothing in this provision shall be construed to authorize the posting of such banners upon trees, utility poles, traffic control signs, lights or devices in any place or manner prohibited by the provisions herein, nor on private property without written consent of the owner.